

Transforming Lives



Addressing Whole Person Health

New Strategies and Partnerships

Presented By Cecelia Peers, Neighborhood Connections Manager



Neighborhood Connections

Trillium and Our Members

- Catchment area of 26 counties, stretching from Virginia to South Carolina.
- Our region's total population is 1,465,000; out of that approximately 266,000 are eligible for Medicaid.

Neighborhood Connections Team

- 3 Neighborhood Connections Managers
- 11 Neighborhood Connections Specialists
- Specialists cover 1-4 counties and live in the region that they serve



Connecting with Stakeholders

- Neighborhood Connections works with many stakeholders, including:
 - System of Care Collaboratives
 - Network Providers
 - Non-Profits
 - Faith-Based Organizations
 - Community Centers
 - Local civic groups and organizations
 - Local Social Service and Health Departments
 - Community Family Advisory Committees





Impacting Wellness



Transforming Lives



Eat the Rainbow

- Monthly workshops conducted by Neighborhood Connections Specialists on the benefits of eating fruits and vegetables focused on one color of the rainbow each month.
- Sites include Day Programs, Adult Vocational Programs, EMPOWER Programs, After School programs, and Peer Recovery Centers
- Each participant is provided with a week's worth of fruits/vegetables in the color of the month. July is red and local farms and farmers markets are delivering watermelons.
- Classes offered in 23 counties serving approximately 1300 people per month.

Healthy Movement Project

- Designed to bring physical fitness opportunities to our members where they spend a good portion of their day.
- Day Activity/ADVP, Peer Recovery Centers, Group Homes and Community Hospital Inpatient Programs were able to apply for a Peloton commercial stationary bike.
- RFA awarded 60 bikes to 55 programs in 19 counties. 775 members have access to the bikes.
- Sites will incorporate bike into daily activity schedule and person centered plans and report on use of bikes and impact quarterly.

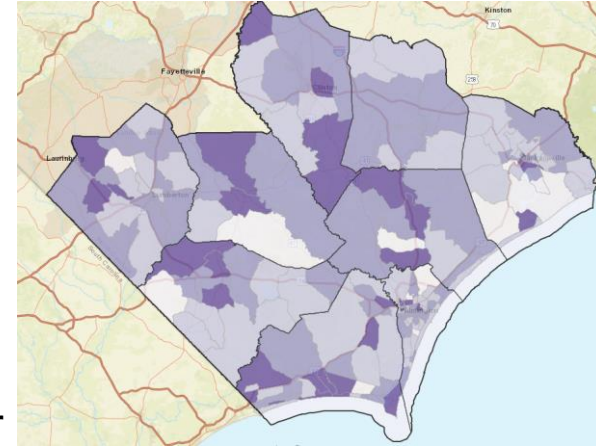
Strengthening Relationships with Community Based Organizations

Understanding the Resource Landscape

- Much of the work around SDoH relies on CBOs
- Neighborhood Specialists started by gathering a resource directory by county
- System of Care staff surveyed stakeholders on SDoH

Shared Populations and Goals

- Neighborhood Connections Specialists brought member orientations to stakeholder locations
- Increased access to behavioral health care and especially crisis resources in our region
- Provided presentations on SDoH and why Trillium has a department dedicated to them
- Provided an “in” to start conversations about how our approach to SDOH is changing relationships with community partners
- Staff are meeting with CBO’s to discuss resources and referral processes



Lessons Learned

Data Strategy

- Work in progress - incorporating resource referrals into care management
- Track everything!
- Look for existing data to match with what is provided

Building Partnerships

- **Co-locate programs**
 - Transportation and internet access are two of the biggest barriers to participation for our members
 - People will stay for an extra service but they aren't likely to travel unless there is an incentive
- **Know your communities**
 - Where we are able to reach people varies widely from county to county
 - Hire local staff



Thank you!

Feel free to reach out with questions and comments:

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